

Commercial Comments

Find Inspiration in Parron Hall's Light and Airy Resource Center

BY MARIA MURPHY, ASID

If searching for the right laminate color or case goods conjures up images of drudgery, I invite you to visit Parron Hall Office Interior's striking new headquarters in Kearny Mesa. You'll be inspired the moment you enter our light-filled, 25,000 square-foot building. Abundant natural light, courtesy of two open atriums and glass walls, fills the elegant showroom and resource library. It's the ideal environment in which to peruse furniture systems or compare color palettes. As Parron Hall's full-time ASID Resource Coordinator and Showroom Sales Representative, I am here to assist you. Our convenient location is easy to find, easy to drive to, and has ample free parking.

"It's like walking into a jewelry store," said our president, Jim Herr. "The merchandise never looks better than it does in that lighting and in that context. The design of our new facility brings out the best in furniture, color and fabrics."

Parron Hall's contemporary new building is an elegant and perhaps more user-friendly version of our former location, the historic San Diego Globe Grain & Milling Company (circa 1909) in downtown San Diego. Parron Hall spent 40 of its almost 60 years in business in that charming site. The new site is a build-to-suit project that enabled Jim Herr to create a customized building that incorporated the best traditions of the past with the design elements he always wanted.

Our showroom presents a wide selection of office furnishings in various settings and design configurations. This includes working system displays designed to help you envision the solutions that will work best for you. The showroom is open Tuesdays-Fridays 9-4 a.m. for walk-ins, and at other times by appointment. The resource library maintains up-to-date price lists and an extensive inventory of product literature and samples. In addition to my services, other members of our highly trained staff can assist you with questions about new furniture, CAD services, delivery, installation and move management. The new facility also offers extensive warehousing.

Parron Hall was founded in 1947. We serve clients spanning the corporate, healthcare, biotechnology,

government, and architect/design markets. Today Parron Hall is known as one of San Diego's most established office interiors businesses. We enjoy long-term relationships with an array of manufacturers, as well as with many loyal employees. Many of our staff members, ranging from accredited interior designers and customer service specialists to installers, have been with the company for decades.

Parron Hall is located at 7700 Ronson Road, Suite 100, San Diego, CA 92111-1514. Phone: 858 268-1212; fax: 858 292-7077. For more information, visit Parron Hall at www.parronhall.com or my email is mmurphy@parronhall.com.

Better yet, drop by in person. I would love to meet you or be reacquainted.

Gerhard Design Group La Costa and Mission Valley Escrow & Arpple Exchanges, Inc. work together to complete project

Gerhard Design Group La Costa, which is currently celebrating its 45th year in the interior design industry, recently worked with Mission Valley Escrow & Arpple Exchanges, Inc. on the design component of the expansion of their Mission Valley offices. With a philosophy that focuses on the integration of interior design with architectural integrity, Gerhard Design worked directly with the clients' contractor during all stages of construction and installation. The design team then selected finishes and furnishings specifically suited for the space, developing a comprehensive design, which fulfilled all aspects of the clients' needs.

Networking group to meet

A group of commercial designers is forming a networking group and has met twice so far. They usually meet for a no host lunch every six weeks or so. Nancy will send an email blast to those interested---so if you'd like to receive notice of the next networking lunch send your email address to Nancy at asidadmin@asidsandiego.org.